

KUTULU

Czech wooden toys with narratives for children and their parents in search of quality and tradition.

KUTULU is a team of designers and friends who are working together to revive the Czech traditional toy of artistic and craft quality. They want to bring our youngest beautiful toys with a story and culture.

„We make KUTULU toys with a love for material and with the care of hand-made. We touch each piece many times during lathing, cutting, drilling, polishing, painting and gluing. Despite the fact that we stick to the quality of handmade production, we do not hesitate to use new technologies either. The quality and origin of materials and their sustainability are important to us. Our dream is for children around the world to be able to play with our toys, to make them happy and to educate them”, says designer Pavla, who is the leader of the team behind the KUTULU brand.

KUTULU toys are manufactured using local materials and in cooperation with local suppliers in the Czech Republic. All toys are certified and meet the safety requirements of European Union legislation. (Conformité européenne (CE) mark).

They think of a healthy lifestyle and enjoy working with natural materials. KUTULU toys are characterized by their geometric shapes, clear colors, and beech wood.

Pavla Boháčová, who is the author of toy design, shared her concept with graphic designers of the Soudva Studio – Tereza Šmídová and Martin Czeller. They take care of the visual style of the brand. All of them met during their studies at the Ladislav Sutnar Faculty of Design and Art, where the pilot series of KUTULU toys was also created. Pavla designed the MYTHO collection inspired by the ancient mythology as her diploma thesis. The fourth member of the team is the manufacturer and production manager Eduard Chabr.



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